

Key Decision Required:	No	In the Forward Plan:	No
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CABINET

20 JANUARY 2017

REPORT OF LEISURE, WELLBEING AND PARTNERSHIPS PORTFOLIO HOLDER

A.4 INTOUNIVERSITY

(Report prepared by Rebecca Morton and Anastasia Simpson)

PART 1 – KEY INFORMATION

PURPOSE OF THE REPORT

To inform Cabinet about a joint £1.2 million investment over five years by Anglia Ruskin University and IntoUniversity. A new IntoUniversity learning centre will open in Clacton in September 2017 and together with its associated programmes for both children and young people in primary and secondary schools, will support educational attainment and aspirations of young people within Tendring.

EXECUTIVE SUMMARY

Tendring District Council's Corporate Plan 2016-2020 puts Community Leadership at the heart of everything we do and within this context, education and the raising of educational attainment and aspirations within the District has and continues to be a priority.

The Council signed a Memorandum of Understanding (MOU) with Anglia Ruskin University (and Essex County Council) in 10th June 2014. As well as raising attainment levels and aspirations, the parties agreed to work together in collaboration to share information, experience, materials and to develop effective working practices. This includes the University supporting the work of the Tendring Education Improvement Group, exploring opportunities for supporting teacher development and training in Tendring schools and developing employability with young people in Tendring.

The MOU with Anglia Ruskin University was reviewed in February 2016, through a joint meeting with University, ECC and Tendring District Council. The Leisure, Wellbeing and Partnerships Portfolio Holder and Head of People Performance and Projects attended this meeting providing feedback about the Council's education initiatives and workstreams and how the Council was using its influencing role to support school attainment and raise aspirations across the District.

IntoUniversity and Anglia Ruskin University have recently formed a partnership to launch a new IntoUniversity centre in Tendring to serve at least 900 children and young people, commencing in Autumn 2017. IntoUniversity and Anglia Ruskin University are jointly investing a total of £1.2 million into development of the new centre which will ensure that the project can run for at least 5 years. IntoUniversity offers long term support to young people, and to date no centre that has been opened has subsequently closed.

This joint initiative is an excellent example of community leadership and partnership working, and Anglia Ruskin University supporting Tendring directly to enhance educational standards and aspirations. With investment over five years, this partnership aims to have a significant positive impact on the futures of children and young people across the District.

RECOMMENDATION(S)

It is recommended that the contents of this report be noted.

PART 2 – IMPLICATIONS OF THE DECISION

DELIVERING PRIORITIES

The Council's Corporate Plan 2016 – 2020 puts Community Leadership at the heart of the organisation. This exciting project is an excellent example of what can be achieved through this approach and supports a number of our key priorities and core values including:-

- Facilitate improved qualification and skills attainment
- Enable better job prospects
- Effective partnership working, as well as
- Working collaboratively

FINANCE, OTHER RESOURCES AND RISK

Finance and other resources

To date this work solely relies on the input of Officer time.

Risk

There is a very limited risk that this project, will not proceed in 2017. However good partnership working will help to mitigate this.

LEGAL

It is recognised that Tendring District Council does not have specific legislative powers in relation to education but through its Community Leadership role does engage with partners in supporting improvements in raising awareness levels and aspirations of young people across Tendring.

OTHER IMPLICATIONS

Consideration has been given to the implications of the proposed decision in respect of the following and any significant issues are set out below.

Crime and Disorder / Equality and Diversity / Health Inequalities / Area or Ward affected / Consultation/Public Engagement.

All Wards. The aim of this project and opening an IntoUniversity Centre, is to remove inequalities in Education through working with young people from the poorest backgrounds.

PART 3 – SUPPORTING INFORMATION

BACKGROUND

Introduction to IntoUniversity

IntoUniversity is a registered charity with a vision to provide a national network of high quality, local learning centres where young people are inspired to achieve. At each local centre IntoUniversity offers an innovative programme that supports children and young people from disadvantaged backgrounds to attain either a university place or another chosen aspiration.

IntoUniversity was founded in 2002 at a local centre in North Kensington, the founders were shocked by the scale of underachievement amongst Britain's poorest families and undertook further research to develop a programme and third sector response. The

founders launched the charity in 2007 and to date there are 22 centres in London, Nottingham, Bristol and other cities.

In 2010, IntoUniversity carried out a social return on investment calculation. For the charity this was around 4.2 which means that for every £1 invested in IntoUniversity, £4.20 worth of social value is generated. In 2015, IntoUniversity worked with 22,000 young people across the UK.

Aims of IntoUniversity

Young people from Britain's poorest backgrounds face considerable educational disadvantage, they do less well at school, are three times less likely to go to university than those in more advantaged areas, and have little chance of entering professions. IntoUniversity centres provide sustained academic support, motivation and encouragement to give disadvantaged young people a fair chance of realising their full potential from ages 7-18. Each centre offers the following:

- After school academic support
- University student mentors
- Specially designed "FOCUS" days/week (Years 5 – 13)
- Direct experience of university life

IntoUniversity believe that it is important to start working with children in their primary years if they are to have a decisive impact upon their futures, and will continue to give academic and pastoral support right through to applications for further education/university.

CURRENT POSITION

IntoUniversity has undertaken an initial operational meeting with Council Officers to consider the most suitable location within Tendring. The organisation requires a large classroom, office space, car parking and ideally some outside space for children attending the centre. The centre in Clacton is also going to have a specialised STEM focus and ideally a science laboratory will be available on-site.

On 16th November 2016, visits to possible sites took place with Council officers and IntoUniversity including the Trinity Methodist Church, Our Lady of Light Church, CVST Offices and the previous TESS school site in Jaywick Lane, Clacton. Ideally, IntoUniversity would like a base near to Clacton based on population statistics and levels of deprivation. However, a discussion has taken place with the organisation, which will be dependent on the success of the initial centre about the possibility of a second centre within the District being located in the Harwich area.

IntoUniversity are keen to work with Officers on an on-going basis and to date support has been provided with the following:

- **Recruitment** – a recruitment campaign has commenced. IntoUniversity are currently looking to recruit a Team Leader for the new centre. The Council is supporting this process by advertising the post on behalf of IntoUniversity locally, across Tendring. In addition, details of this vacancy have also been circulated to all schools and colleges across the District. Ongoing support will be provided by the Council for all centre vacancies, both paid and volunteer staff.
- **Location for the new learning centre** - support in securing a suitable location for

the centre within the District.

- **Providing local information and statistics** - providing background information on the District including geographical, population and education baseline data. Also providing Tending skills data.
- **Accommodation** - offer of meeting rooms, accommodation if required on an ad hoc basis.
- **Access to other Education related partnerships**, including Tending Education Improvement Group (TEIG). It is planned that a representative from IntoUniversity will attend the next meeting in March 2017.

This support will continue ongoing and will also include:-

- Promotion of materials to schools and educational establishments to promote the centre opening
- Press release and promotion

A meeting was held on 4th January 2017 between Anglia University, IntoUniversity, Tending District Council Officers and the Portfolio Holder to discuss further the Council's involvement and how partners can work together.

BACKGROUND PAPERS FOR THE DECISION

None

APPENDICES

None
